



**SHAMROCK**  
COMPANIES INC.

# OPERATIONAL PRINT SOLUTIONS

Print Management and Output Management



## HIGH-QUALITY, QUICK-TURN

### PRINT, PACKAGING AND DELIVERY SOLUTIONS


that address your print operation challenges and accelerate productivity


For nearly 40 years, Shamrock has provided specialty print services for labels, packaging and operational business forms and collateral. A full-service solutions provider—not a single product line supplier—we deliver expert process guidance and print management. **By leveraging print command and emerging technology, we help you align your operations and make smarter business decisions that save you time, improve end-user experience and reduce costs.**


## LABELS & PACKAGING

From recyclable food packaging labels that include bar code, SKU, lot number and nutrition facts to high-test industrial product labels, shrink-wraps and custom cartons, we print labels and packaging for various uses and industries. Our deep knowledge of label materials and print technologies allows us to custom-select the most cost-effective, performance-specific options to meet your requirements. Plus, full-lifecycle print, warehousing, fulfillment and inventory services provide simplified, seamless project management from one resource.

By studying your workflow and end-use requirements, we can make practical suggestions to help reduce costs and create efficiencies like:

 Accelerate turn times by increasing label quantities on every roll.

 Use bulk print runs to slash expenses.

 Bundle printed materials to reduce errors on the assembly line.

**FROM BASIC TO SOPHISTICATED, OUR PRINT PROCESS EXPERTISE CREATES GREATER VALUE FOR YOUR BUSINESS.**

### TYPES OF LABELS

- BOPP (Biaxially-Oriented Polypropylene)
- Flexo
- Prime
- Pressure-sensitive
- Shrink-sleeve
- Dry-peel
- Cut and stack
- In-mold
- Thermal
- Resealable
- Mailing

### UNIQUE PRINTING CAPABILITIES

- Sustainable substrates
- Two-sided label printing
- Textured materials
- Specialty inks and coatings, including matte, gloss and metallic

### TYPES OF PACKAGING

- Corrugated and cardboard boxes
- Folding carton
- Shrink wrap and cling
- Foil bags and blister packs
- Glass and plastic bottles
- Custom boxes and kitting

### MARKETS WE SERVE

- Food packaging
- Cannabis
- Personal care and beauty
- Consumer products
- Retail applications
- E-commerce fulfillment
- Premium beverage
- Wine and spirits
- Household products
- Manufacturing
- Logistics
- Pharmaceuticals and medical devices

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## CRITICAL PRINT & STATEMENT PROCESSING

Protect your mission-critical and revenue-generating documents and improve collateral delivery efficiency with Shamrock's secure print and mail communications services, electronic delivery solutions and operational print program management.

## STATEMENT PRINT & PROCESSING

With decades of print services experience, our knowledge and expertise can help you streamline your operations, saving you time and money. From healthcare to municipal utilities, we print and deliver statements and critical documents with robust security, accuracy and compliance, improving efficiencies while protecting critical data at every touchpoint.

### SECURE SERVICES

- Document design and composition
- Secure data management
- High-speed document print and production
- Document inventory and fulfillment
- Document delivery—print and mail + electronic
- Document archiving

### TYPES OF DOCUMENTS

- AP and payroll checks
- Regulatory letters and HR communications
- Tax documents
- Invoices and statements
- Policy and procedure manuals
- Insurance documents

## OPERATIONAL COLLATERAL

Our solutions work the way you do. We create your unique delivery solution by understanding how you manage your operations—and how collateral supplements or accompanies your product or service. Perhaps it's shrink-wrapping a product manual and warranty kit delivered to your production line. Or packaging and direct-shipping customer-appreciation kits: We print, package and manage fulfillment and on-time delivery to meet your production goals. Plus, backend inventory management services provide real-time reporting while accelerating JIT production and location-based deliveries for efficiencies across the board.

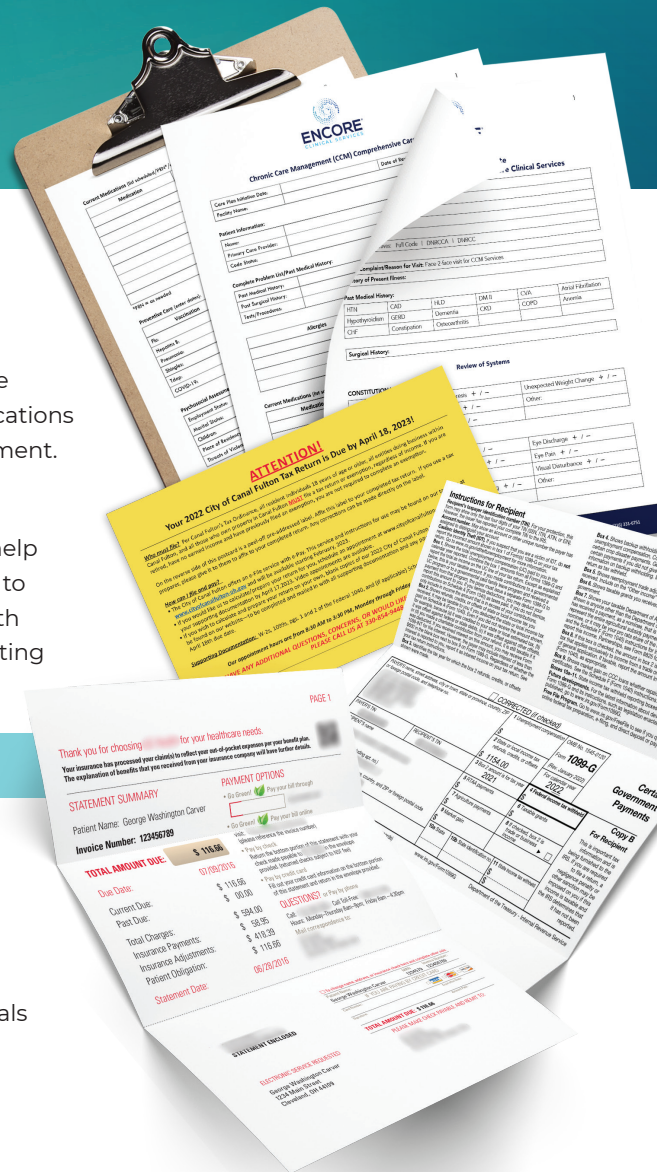
### TYPES OF COLLATERAL

- Product manuals
- Catalogs
- Warranty cards

## WE'D LOVE

## TO WORK WITH YOU

To learn more about Shamrock's full print, packaging and business marketing services, visit us online at [shamrockcompanies.net](http://shamrockcompanies.net).



Partner with Shamrock. And get more done. Our efficient print, packaging and distribution solutions save time and money. With less internal oversight, you also improve accuracy and free up resources for other tasks.

- Print-on-demand efficiency
- Quick-turn project management
- Secure electronic file transfer
- Integrated ordering, inventory & distribution
- Single-source project management

