

Atencio Hall

UPDATED DESIGNS THAT FAVOR THE BOLD



ATENCIO HALL IS A BOUTIQUE LAW FIRM with decades of experience in oil and gas, renewable energy projects, real estate and business transactions. From emerging technologies to traditional markets, the firm holds exceptional command of the complex legal and regulatory issues related to land use and development, title examination and property acquisition matters that impact high-stakes energy generation projects.

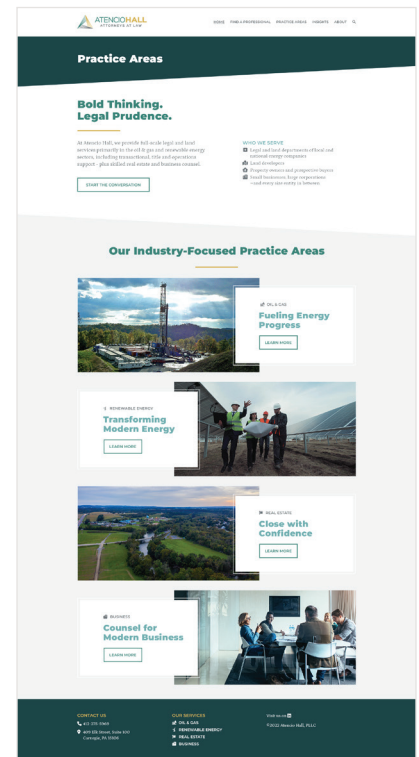
While the firm is relatively new in formation, its collective experience is extensive: its principals and associates offer a wealth of proven legal expertise and curative advice with a deep bench in alternative energy and oil and gas representation. This specialization helps clients navigate roadblocks while closing the deals that advance progress.

Shamrock developed an all-new website for Atencio Hall that captures the firm's proven, confident and highly specialized counsel: an advantage for energy corporations, developers and business owners who rely on prudent counsel to propel project development while protecting their best interests.

THE SOLUTION

Working alongside the team at Atencio Hall, Shamrock provided comprehensive website project management, from site mapping and SEO to content development and design. Gathering input and direction, we worked to grasp the inherent challenges faced by energy companies and developers—and then articulate the value and benefit provided by Atencio Hall's expert counsel. The result is a new, progressive website that captures the momentum and progress the firm's skillful counsel drives for its clients. The new website checks all boxes with clean graphics, bold callouts, up-to-date industry articles and easy navigation.

With the new website live, we created two tradeshow handout cards focusing on the oil & gas and renewable energy markets. These uniquely sized collateral pieces reflect updated brand messaging, introduce the firm and clearly articulate the benefits Atencio Hall offers its clients in each practice area. The clean graphics include a QR code that connects users to the industry-specific page on the website, driving engagement.



WHY IT WORKS

America's modern energy market is ever-changing, with progressive technology innovations juxtaposed with traditional natural resources. In response, Atencio Hall offers an uncommon command of the legal and regulatory issues that impact development projects across the board. The tradeshow collateral makes a bold, assured brand statement, showcasing the firm's capabilities and driving traffic to its new website. The updated website demonstrates that wealth of expertise and breadth of experience—with a confident stance that positions the firm as the face of progress for an industry that powers our lives.

